

Increasing Consumers Voice in Intellectual Property Policy

A Consumers International World Congress - Side Event

Presented by:
Consumers International, Choice, Consumers Union,
Consumentenbond, Trans Atlantic Consumer Dialogue (TACD)

9:00am - 5:00pm, October 29, 2007
Vibe Hotel, North Sydney

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|-------|---|---|
| 8.30 | Registration and coffee | |
| 9.00 | IP challenges to consumers
<i>Keynote Presentation</i> | How does intellectual property impact on consumers' lives?
Michelle Childs - Knowledge Ecology International |
| 9.30 | Campaigning for consumers
<i>Panel Presentations</i> | The copyright economy, innovation and digital rights management
- campaigning for results in Netherlands and Europe

Alwin Sixma - Consumentenbond (The Netherlands)

IP and Pharmaceuticals in Thailand

Jiraporn Limpananont - Faculty of Pharmaceutical Sciences,
Chulalongkorn University

A public-goods oriented survey of international IP regimes - a
counterweight to the U.S. 301 list

Chris Murray - Consumers Union, (USA) IP Watchlist

Experiences of past campaigns in light of Free Trade Agreement
obligations and the creation of a Digital Consumer Rights Charter

Catherine Raffaele - CHOICE (Australia)

DRM and the pricing and accessibility of academic journals and
books

Indrani Thuraisingham Consumers International - Kuala Lumpur
Office |
| 11.00 | Morning Tea | |
| 11.20 | Defining the problem -
What are the issues?
<i>Workshop</i> | Interactive discussion: challenges for consumer organisations
Facilitator: Gordon Renouf - CHOICE |
| 12.15 | Copyright Law Review
Experiences
<i>Presentations</i> | The Malaysian and Indonesian copyright law reviews and access to
knowledge

Indah Suksmaningsih - YLKI (Indonesia)

Indrani Thuraisingham Consumers International - Kuala Lumpur
Office |
| 12.45 | Lunch | |
| 14.00 | Campaigning in the consumer
interest on IP issues
<i>Presentations</i>

<i>Workshop</i> | How to develop strategies that can act as a counterbalance to the
harmonization of IP regimes and blacklisting of non-compliers

Luis Villaroel Villalon - Ministry of Education, Chile

Chris Murray - Consumers Union

Interactive discussion: campaigning options
Facilitator: Alwin Sixma - Consumentenbond |
| 15.15 | Afternoon Tea | |
| 15.45 | Next steps: working together to
advance the consumer interest
<i>Workshop</i> | Interactive discussion: Stock-taking of concerns, ideas and
interested parties to work on the topics discussed

Facilitator: Chris Murray - Consumers Union |

General attendance: \$65 Students/Academics/Employees of NGOs: \$25

Consumers International World Congress Delegates: Free

Registration fee includes Morning Tea, Lunch and Afternoon Tea

Registration in advance is required: please contact Lizzie Ball (CHOICE) at lball@choice.com.au or
+61.2.95773372.